**Chris Keefe | Chief Product Officer**

As Chief Product Officer, Chris leads the product management, UX, and technical solution consultants in developing the next generation of digital employee experiences. With over 17 years of experience in enterprise employee communications SaaS, and 11 years in product and technical leadership, Chris has a passion for building products that customers love and successfully drive business outcomes.

Most Recently, Chris was part of the Poppulo leadership team, a market leader in enterprise communications, enabling over 4,500 global organizations to effectively reach and engage employees and customers across multiple channels. In his spare time, you can find him hiking and camping in the mountains of Colorado, exploring new travel destinations, or spending time with his wife and 4 children.