IGLOO

An intranet you'll actually like

Marketing Communications Manager

Igloo Software, a cloud intranet provider, is searching for a corporate reporter, content marketer, and marketing communications manager to help tell our story to the world.

Summary

The marketing communications manager is a key member of our team, responsible for supporting the strategic development and tactical execution of the communications plan. In this role, you will create content to engage current and prospective customers, writing and producing videos, blog posts, case studies, white papers, infographics, and more.

Your goal is simple – produce compelling content. To do so, you'll tap the investigative reporter in you to uncover the unique stories behind our brand. Then, you'll narrate them in a friendly and approachable manner, sparking conversation about our company.

You should be equally as passionate about grammar and punctuation, as you are about business and technology trends. And terms like WebRTC, BI, and Big Data should not scare you.

Knowledge, Skills and Abilities

- Minimum 3-5 years experience working in a related field
- Strong written communication skills and attention to detail
- Strong understanding of web technologies, including experience in online publishing
- Creative professional who knows how to balance tactical and strategic issues
- Ability to work independently and to exercise good judgment

Nice to Haves

- Experience with intranet technologies and publishing
- The desire to rewrite this whole job posting (or fix any errors)

Education

- Degree or diploma in journalism, communications, or public relations

How to Apply

Think you're the right fit? Submit your resume to careers@igloosoftware.com

What is Igloo?

We make intranets you'll actually like. And we have Cake Fridays.
Learn more at www.igloosoftware.com.